



Manchester, Trafford and Salford Olympic Ambassador Programme

The programme is being administered by the Manchester Volunteer Sport Bureau which is an Inspire project that has attracted a large number of volunteers across Manchester over the past 18 months. The programme will prioritise recruitment via the host local authorities and also Personal Best graduates who have not been selected as Games Makers.

Manchester Ambassadors will be given fantastic training. You'll take part in group role plays, learn practical skills such as first aid, discover how to keep calm in a crisis and become a pro at dealing with difficult situations. You can use your new skills to find a job, or be inspired by your experience as a Manchester Ambassador to continue volunteering.

You don't have to wait until 2012 to start volunteering. There are hundreds of sporting volunteering opportunities around Manchester, log on and register at www.manchestervsb.org and start your volunteering today. Your experience as a Manchester Ambassador doesn't have to stop when your last shift ends. The things you learn during your time as a Manchester Ambassador will stay with you forever.

To be eligible to volunteer you must:

- Be 18 or older by 1 January 2012
- Live, work, study or volunteer in Manchester, Trafford or Salford
- Be available to volunteer during 26 July and 7 August 2012
- Complete all specified training for the role
- Complete a Health declaration form
- Complete a Self declaration form
- Team leaders must undertake an enhanced CRB check

At selection stage applicants will need to demonstrate:

- Ability to communicate effectively in English
- Accept role and deployment locations that are offered
- Willingness to participate in all training sessions
- A range of personal qualities to ensure we get a service of excellence delivered by Ambassadors

Manchester Ambassador Roles

Manchester Ambassadors will have three main duties.

Supporting key London 2012 events:

- Olympic Football fixtures 26 July – 7 August 2012
- Olympic Torch Relay event on the 23rd June 2012
- Live Site Big Screen events

Hosting visitors:

- Signposting to key city centre attractions
- Welcome at key transport interchanges
- Information and assistance / enquires
- Guidance on route to Olympic venue

Acting as an Ambassador for the 3 communities:

- Friendly, helpful, informative and polite
- Create the right impression of Manchester, Trafford and Salford
- Be welcoming, be positive and be proud!

Manchester Ambassador types

There are three types of Manchester Ambassador.

Manchester Ambassador:

Act as friendly and efficient host to spectators and other visitors to Manchester, Trafford and Salford during the Olympic Games offering assistance to all.

Manchester Ambassador Team Leader:

Responsible for leading a small group of Ambassadors during London 2012 events in Manchester, Trafford and Salford ensuring that all tasks are undertaken appropriately and safely.

Manchester Ambassador Linguist:

Offer clear and accurate information for non-English speaking visitors during Games time ensuring that people arrive at their destination on time and navigate easily around Manchester, Trafford and Salford.

